Carla Mardones

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native languages — english & spanish

Work Experience

RUUF
Lead Designer
November 2022 — Present

Designing every touchpoint of the RUUF experience, shaping user interactions to ensure seamless engagement while driving the mission to make clean energy accessible to all.

Platanus
UX/UI Designer
February 2021 — November 2022

- Implemented a design methodology, seamlessly integrating it into a developer-centric team, enhancing collaboration and product quality.
- Built and led a high-performing design team from the ground up, mentoring 10+ junior designers to excel and contribute to impactful projects
- Designed and oversaw the development of 20+ web and mobile applications, delivering user-centric solutions for client companies and startups across various industries

Bupry
Full-Stack Dev Jr
July 2020 — February 2021

Developed a responsive, visually engaging, and user-friendly interface for an AI startup, improving usability and streamlining user experiences.

Founder Experience

Chatmap
Co-Founder / CPO
August 2019 — February 2021

As CPO at Chatmap, a marketplace for nightlife entertainment, I led the end-to-end product design process—from initial sketches to user testing. Conducted iterative design improvements based on user feedback and implemented growth-driven A/B tests to optimize user engagement and product performance.

Education

- **Bachelor of Science, Computer Science & Engineering**
  Adolfo Ibáñez University

- **Graduate Diploma in Design, Technology & Innovation**
  Adolfo Ibáñez University

Specialization in UX/UI Design & Graphic Design
California Institute of Arts

Certification in UX/UI Design
Coderhouse

Academia

Adolfo Ibáñez University
Investigation Assistant
April 2020 — December 2020

Supporting profesor Ricardo Seguel in a research project for the university's Ingeniería 2030 plan. It was research on blockchain technologies, where I had to create a complete book for future courses on cryptography and blockchain.

Community Manager
2019

Responsible for keeping the iUAI Smart Center (Computer Science post-grad lab) website updated with news, articles & more.

Project Coordinator
2019

In a restructuring of teaching format, I was in charge of designing, coordinating and assigning tasks to create a gamification system for the course Differential Equations & Optimization.

Teaching Assistant
2018 — 2020

- Advanced Topics of Networks
- Data Structure and Algorithms
- Cryptography and Blockchain
- Data Mining

Volunteering

Panam Games Santiago — 2023

I participated at the Panam Games in Santiago, Chile as a volunteer. I got certified as an Olympic and Paralympic volunteer, as well as getting certified as a doping volunteer. It was an amazing experience to be a part of, as a native of the country where it is being held at!

Niñas Pro & Bichito — 2022

I worked in communications at Niñas Pro, an NGO providing free programming and electronics workshops for girls, aiming to empower them through coding education. I handled image, marketing, and digital campaigns. Additionally, I volunteered as a mentor at Bichito, a similar organization teaching programming to high school students.

Animalia UAI — 2021

An internal organization of my *Alma Mater*, Adolfo Ibáñez University, that is concerned with the rescue, rehabilitation and reintegration of dogs and cats. Specially, but not excluded to, pets left at or near the university's main campus. Animalia UAI is in charge of doing check-ups, vaccinating them, sterilizing them, looking for temporary and permanent homes, among many other things. I have also participated in being a temporary foster for puppies as well as taking care of keeping the shelter clean, with food, water, etc.